



Certified Fund Raising Executive  
The credential for fundraising professionals

## CONTINUING EDUCATION POINTS TRACKER

*CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.*

**Activity Organizer:** AFP Western PA Chapter  
**Title of Activity:** **Outcomes and Impacts: Four Funders' Perspective**  
**Names of Presenter(s):** Laurel Shaw Randi, Senior Program Officer, McCune Foundation  
Anne Mulgrave, Program Officer, FISA Foundation  
Sally McCrady, Manager, Grow Up Great, PNC Foundation  
Cynthia Ference-Kelly, Grants & Program Officer, The Fine Foundation  
**Moderator:** Barbara Sieck Taylor, Executive Director, Grantmakers of Western PA  
**Dates and Location:** **May 17, 2012 – Rivers Club– Pittsburgh, PA**

**Date: March 17, 2012**

**Session: 12:30 - 1:30 pm (1 hr)**

When a funding partner invests in your organization, both the agency and the funder are expecting to see specific outcomes as well as impact in the community. How do funders go about measuring the impact of a single grant? Of their entire portfolio of grants? What do they do with the information they ask your agency to provide? How do staff at funding organizations communicate about grant outcomes and impact to their trustees and other decisionmakers?

**Total number of contact hours attended**

\_\_\_\_\_ (number of contact hours = number of Education points)

\*Be sure to add these to your online application\*