



Certified Fund Raising Executive
The credential for fundraising professionals

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: AFP Western PA Chapter
Title of Activity: The Intersection of Media, Ethics and Fundraising
Names of Presenter(s): Panel Discussion

Dates and Location: September 20, 2012 – Rivers Club– Pittsburgh, PA

Date: September 20, 2012
Session: 12:30 - 1:30 pm (1 hr)

There have been many recent instances, locally and nationally, where ethical issues have played out in the media and impacted the fundraising efforts of non-profit organizations. This panel discussion will explore how information can be released to the media in a forthright manner which also considers the impact the news has on the reputation of the organization. The group will talk about a charity's obligation to the public at large when facing ethical issues and questions, as well as in reporting general information about their work. Panel members each bring expertise in one of these areas and the audience can expect a lively, timely discussion with plenty of time for questions and answers.

Total number of contact hours attended

_____ (number of contact hours = number of Education points)

Be sure to add these to your online application