



CFRE International

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CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer:	AFP WPA
Title of Activity:	Reimagining Change...THRILLing!
Names of Presenter(s):	Dan Law
Dates and Location:	October 13, 2016 (Pittsburgh, PA)
Approved Points:	1.5

We need to rethink the way nonprofits — an particularly those within the social enterprise space — work in a modern society. This re-evaluation runs across of spectrum of organizational components, from fundraising, to strategic planning, to program design, and more.

The short of way of saying this is "start acting more like a business." But that's not the issue in its entirety. We're also forced to contend with culture change, leadership dynamics, and myriad organizational mechanics that will need to evolve in order to achieve positive change.

If this isn't challenging enough, we're also forced to address the underlying questions of these issues — such as "who exactly are we?" and "who do we serve?," and perhaps most importantly, "is this the right approach for the future?" Moreover, as a community, we often use terms like "sustainability" and "growth-focused partnerships," but do we really know what they mean?

Join me for an examination of not only what it means to reimagine change within an organization so that it matches the demands of the 21st century, but actually how to make it happen.

Dan Law--Executive Producer, Thrival Innovation + Music Festival

Dan currently serves as the Executive Producer of the Thrival Innovation + Music Festival, an annual Pittsburgh-based event featuring multiple days of interactive, innovation-focused programming capped by a two-day outdoor live music experience. He oversees all production, operations, strategy, planning, and fundraising for the festival.