



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer:	- AFP Western PA Chapter
Title of Activity:	- Campaigns: from Planning to Implementations
Names of Presenter(s):	- Emma Kiernan
Dates and Location:	- February 22, 2018 (8:30-11:30)

Is your organization ready to take its fundraising to the next level? Have you been contemplating a fundraising campaign but don't know where to start? As donations climb past to their 2007 pre-recession levels - contributions topped \$390 billion in 2016 - it may be just the right time for your nonprofit to begin its campaign planning. In this interactive session, we will discuss the most important components of campaigns:

- Determining your organization's readiness for capital fundraising
- Planning your capital campaign with confidence
- Integrating your campaign into your development program

The goal of this session is for participants to leave with the essential tools for assessing their organization's readiness for a campaign, as well as tips and best practices for planning and implementation.

Total number of points attained: 1.5