

DEVELOPMENT ENGAGEMENT PLEDGE

You are vital to our resource development efforts at {organization name}! Below are some concrete ways that you can help to secure the resources we need to fulfill our mission and help our community. Please select the ways you can help and development staff will be in touch to collaboratively develop a specific plan of action for you.

Level 1: Advocate

- Identify Potential Donors
- Add Friends to Prospect Lists
- Bring Friends to Events
- Invite Friends for a Tour

Level 2: Engage

- Send Thank You Notes
- Make Thank You Phone Calls
- Introduce Friends to Staff
- Make Thank you Visits to Donors

Level 3: Ultimate

- Attend Cultivation Visits with Staff
- Attend Solicitation Visits with staff
- Sign Solicitation Letters

Signed: _____

Date: _____

PLEASE RETURN TO _____ BY _____